




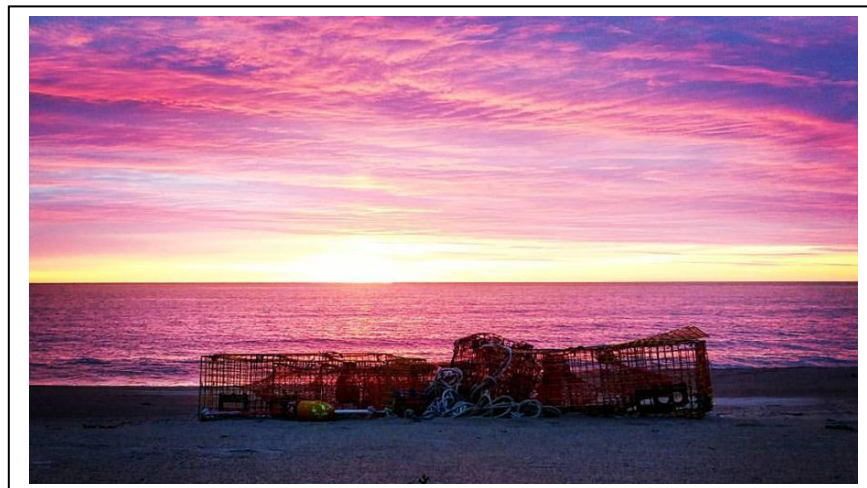
SBBA NEWS

www.sbba.us

Spring 2017

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Greetings from Our President

To SBBA Members,

Welcome to the seasonal transformation from a winter beach to a summer beach. This year's winter brought about very high winds and caused some property damage. Hopefully nothing that a little sweat and equity can't fix. But we always should prepare for the next storm and not simply respond to the last.

Refreshingly good news: The winds also caused big surf which in turn *deposited* plenty of sand on the beach front. The snow fencing is more than half buried in many places and almost buried

in other areas. Because of the sand deposits, the dunes have increased in size and area, leaving very little room for sunbathers. The walk ways on the Rights of Ways to the beach are becoming a little more challenging. It will be interesting to see how both Mother Nature and DCR adjust them for the access matts. We know how important the dunes are for the protection of our real estate. One thing that I do like this year, unlike past years, is that sand deposits from the ocean is REAL Salisbury Beach sand. You can tell as soon as you put that first foot forward - what a great feeling! Someone said "Give me sunshine on my shoulders and sand between my toes".

Salisbury Beach Betterment Association

P.O. Box 5508

Salisbury, MA 01952-5508

One can't help but feel the excitement in the air as we continue to see development and the transformation that is evident throughout our beach. During the winter months, our town has put forth energy facing our challenges and finding solutions that bring successes for the community. I, along with several board members, strive to attend all meetings that pertain to the beach and make positive suggestions. You will see in the following articles that there is excitement for the future look of the center.

SBBA is a community – and like all communities, ours is only as strong as the members that comprise it. I have no illusions: We face challenges in the coming years to better Salisbury Beach. But it has never been easy. With your support, we can continue to do much needed improvements and keep our beach pristine. SBBA's commitment is to fight relentlessly for you. I would like to thank our board members for their tireless efforts to help make Salisbury Beach a safe and special place for families to enjoy. I look forward to seeing each member (especially meeting our new members, of whom we have quite a few) at our annual meeting on July 10th. Wishing a warm, summer to all our members, and a 2017 filled with blessings.

President SBBA
Ray Champagne

The Vision for Broadway.....

The town has hired a company to explore the renovation of Broadway. For those of you who don't know "Broadway", it consists of the 2 islands that you drive around to get a slice of pizza. The company – Project for Public Spaces (PPS) has provided planned spaces internationally. They are from New York and evaluate locations and seek suggestions from residents and commercial owners. It is a work in progress that changes as the ideas keep coming. Any suggestions can be submitted to Town Planner, Lisa Pearson at Town Hall. Read more on the SBBA website or @ http://www.newburyportnews.com/news/local_news/plan-for-broadway-mall-unveiled/article_ac40b048-20c5-5908-81e8-56c1eb288a2e.html

The Flying Horses, "Dobby Horses" Carousel or whatever you called them as a child.....

The Capolupo family and the Abdulla family have recently purchased the old McDonald's restaurant and an adjacent building. Though in the very early stages, they have submitted a plan to the town that could possibly house the original Flying Horses Carousel. The business owners said if they can arrange to buy it, they will bring the carousel back and make it the focal point of a revitalized Salisbury Beach

Center. Many businesses are enamored with the carousel's power to bring back customers and many residents would like it to return to Salisbury Beach where it belongs. Read more on the SBBA website or @ http://www.newburyportnews.com/news/local_news/salisbury-s-carousel-could-return/article_d2061495-b4a4-54bd-96aa-6da95587dd35.html

Boardwalk on Ocean front

The boardwalk is becoming a reality. The new boardwalk will stretch more than 600 feet along Ocean Front South, providing visitors with an unobstructed view of the ocean. "The boardwalk will have a positive impact on the overall economic development and success of Salisbury," State Representative James Kelcourse said. "It has been great working with DCR, the town manager Neil Harrington, the Board of Selectmen, many local businesses and State Sen. O'Connor Ives. This was truly a group effort and a perfect example of what happens when people are committed to working together in the best interests of the community." On schedule for completion around Memorial Day, it will have seating, shade areas, lighting, and handicap access. This boardwalk is the first of many plans that will enhance the beach-going experience. The SBBA continues to be a part of the beach's many successes.

BLACKWATER CREEK FLOOD WALL

Westerly Flood Wall.....

The wall is complete. Not only does it blend in with the neighborhood, but it works as well. No leaks! Thank You to all of the neighbors who assisted in making this project a success. SBBA and our residents are all tied with one strong strategy of protecting our beach!

Don Levesque's Retirement.....

For many years, we have been extremely fortunate to have Don Levesque as our DPW Director. Don's leadership skills, work ethic, great personality and thoughtful concern for our beach will be missed. Our president recently attended his retirement party and presented a small token of our appreciation to him. We anxiously await his replacement.

Start off the summer of 2017
LAUGHING OUT LOUD
with friends and neighbors at SBBA's 2nd Annual
Scholarship Fundraiser Comedy Night
3 FABULOUS Comics

		
Will Noonan	Christine Hurley Save The Date!!!!	Steve Bjork

Friday, June 16th

Advertising in the SBBA

Newsletter - Anyone interested in advertising in the SBBA Newsletter should contact President Ray Champagne @ 978-771-9990 or ray@sbba.us



Police Station.....

If you've been keeping an eye on our new police station site, you have noticed it is up and running and is the pride of our community. The first responsibility of municipal government is to provide for the safety of its residents. This facility provides our police department with many more resources to not only investigate and solve crimes, but also to strategize on how to further prevent crime in our community. We now have a few more dispatchers on board and will be merging the fire department dispatch into the police department. On the first floor is the town's Emergency Operations Center. Moving it to the police station frees up needed space in the Salisbury's Fire Station. When not in use as the operations center, it can be used for training and/or community meetings.

Comedy Night – hosted by the SBBA Scholarship Committee.....

We're sure that you've resolved this year to laugh a whole lot more – we know we have! If so, don't miss this exclusive event! Join us on June 16, 2017, as we continue our winning tradition of fundraisers with our **2nd Annual Laugh Out Loud Comedy Event**. The night will include 3 featured comedians along with contagious laughter, split-the-pot raffle and several Basket Raffles. Tickets are \$25 and can be purchased online at sbba.us or by calling 978.270.6337 or 978.462.2098. Now, you have the perfect excuse to laugh it up for our SBBA Scholarship Fund!

Annual SBBA Meeting.....

We encourage every member to attend this year's annual meeting on July 10th, 2017 held at Blue Ocean Event Center. Meet and greet is at 6: pm and meeting begins at 7pm. The annual meetings are a great opportunity for you to have a dialogue with your elected Board and other association members.

**Spectacular.
The View and
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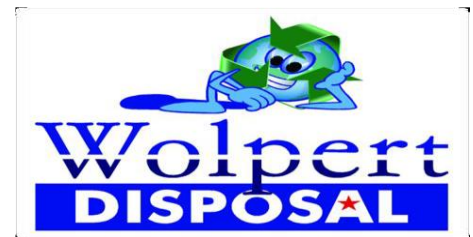


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Season Parking Passes for the Town Parking Lot are available for residents @ \$10.00 per vehicle at the Town Lot – Salisbury Beach



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