



# SBBA NEWS

<http://www.sbba.us>

*Fall 2020*

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**Salisbury Beach  
Betterment Association  
P.O. Box 5508  
Salisbury, MA 01952-  
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### **Greetings from Our New President**

Dear SBBA Members,

After 12 years of serving as the SBBA President, Ray Champagne decided it was time to “downsize” and pass the reigns to a successor. I was humbled and honored when Ray approached me with the possibility of becoming the next President of the SBBA. In the 33-year history of the organization, there have been only two Presidents besides Ray - both “founding fathers” of the organization - Ron Guilmette and Al Peterson. It is therefore with great enthusiasm and excitement that I embark upon this journey.

My wife Monique and I moved to Salisbury in 2007 from nearby Wenham when the last of our three children went to college and we became “empty nesters”. We immediately fell in love with the beauty of the ocean, the beach and the salt marsh. In 2018, when I retired from my career in banking and finance, I joined the SBBA Board as a Director. I was impressed with the organization, its leadership and its mission – “To improve and Protect the Quality of Life in our Community.”

This summer has been a unique and challenging time for Salisbury Beach residents and merchants. The COVID-19 pandemic has altered our way of life and the way we conduct our daily interactions with one

another. However, we made it through the summer in relatively good shape and we will continue to persevere into the fall and winter months. We encourage everyone to continue to adhere to federal, state and local guidelines and wear masks and socially distance when necessary.

The SBBA mission conjures up many thoughts and images, but foremost, it focuses on protecting the great natural resources with which we have been blessed. The SBBA is committed to advocating for beach and marsh resiliency and the strategic planning, resourcefulness and hard work that goes with it.

During the past year, we have been meeting with town officials, our state legislators, and the Department of Conservation & Recreation. We received and published a detailed accounting of the revenues and expenses associated with the Preservation Trust Fund, established by legislative mandate in 2013. The intention of the Trust Fund is to insure the long-term preservation and maintenance of Salisbury Beach.

In our meetings with Town Manager Neil Harrington, Senator Diana DiZoglio, Representative Jim Kelcourse and DCR Commissioner Jim Montgomery, we have enlisted their support in our beach resiliency efforts. Due in part to these discussions, in the past year DCR has installed and repaired approximately 32,000 feet (over 6 miles!) of sand fence from the New Hampshire line south to the reservation. In addition, DCR installed 750 feet of Moby Mats at various beach access points and 640 feet of

boardwalk material between reservation parking lots 2 & 3, completing the walkway from the campground to the beach.

This is a good start, but we have a lot more work to do. With your help and support, we can accomplish great things!! Please share your thoughts on the state of our beach and your ideas and recommendations to make Salisbury Beach even better. We encourage your input and look forward to hearing from you.

Sincerely,  
*Bill Greilich*

### Annual Meeting Minutes

The SBBA held our Annual Meeting on August 10th. It was conducted via Zoom Teleconferencing this year due to the COVID-19 pandemic and was also simulcast on our local SCTV cable channel. Outgoing President Ray Champagne opened the meeting and welcomed members and featured speakers. Ray thanked the membership for their support during his 12 years as President and discussed some of his key accomplishments.

A new slate of Officers was nominated and approved including Bill Greilich as President, Don Egan as Treasurer and John Housianitis as Secretary. In addition, the following Board members were approved: South End Reps - Derek DePetrillo (Nominating Committee Chair), North End Reps - Lou Masiello, Al Peterson, Ray Champagne and Donna Champagne (Scholarship Committee Chair), At Large Reps - Ron Guilmette and Maribeth

Timony (Beautification Committee Chair) and DCR Rep Mike Magnifico.

Bill Greilich then discussed SBBA priorities including beach and salt marsh resiliency, advocacy on behalf of all residents and working closely with government agencies on the long term preservation of the beach. Bill then introduced our featured speakers including Senator Diana DiZoglio, Representative Jim Kelcourse, Town Manager Neil Harrington, Selectmen Chair Donna Abdulla and Police Chief Tom Fowler, all of whom gave updates of interest to our membership.



**President Bill Greilich**



**Maribeth Timony  
Newest Board Member**

## Beautification Committee

Happy Fall to All.

First a special thanks to Edna Marggraf who has been a member and led this committee for 30 years. Her passion, energy and leadership has greatly improved the beauty of Salisbury Beach. Edna will remain on the Beautification Committee but has stepped down from her Chair position.

The Beautification Committee is responsible for planting flowers along North End Boulevard, at the South End Triangle, the Comfort Station at the Center, and under the Welcome Sign at the State Line; the American flags flying along North End Boulevard and throughout the beach; the landscaping work that is done to keep the adopt-a-site and other common areas mowed and weeded throughout the summer and the maintenance/painting of the Welcome Signs at the Beach Road and Route 286 entrances to the beach.

We are busy working on our House Tour scheduled for June 19, 2021. We currently have 9 homes confirmed and are expanding the tour to Rings Island this year. There are many ways to help, from hosting your home to volunteering on the day of the event. If you are interested in participating please reach out to me directly.

As always, we thank you for your generosity and support.

*Maribeth Timony*

Chair, Beautification Committee  
[mbtimony@comcast.net](mailto:mbtimony@comcast.net)

## Membership Committee

This is a new committee in the SBBA. We currently have about 550 members and are looking to expand our membership. Can you help? Do you have a new neighbor that you can talk to about becoming an SBBA Member? The SBBA Mission is to *Improve and Protect the Quality of Life in our Community*. As the voice of our members, the SBBA Board works directly with the National, State, County and Town officials in all endeavors that effect the welfare of Salisbury Beach. Protecting and Promoting the best interest of our residents. I invite you to visit our website at [www.sbba.us](http://www.sbba.us) or reach out to me directly @ [mbtimony@comcast.net](mailto:mbtimony@comcast.net) for more information.

*Maribeth Timony*

Chair, Membership Committee

## Board Member Retirements

Three of our board members retired this year after many years of service to you, the members of the SBBA. Edna Marggraf, Michael Spero and Patric Hanno. Each was presented with an SBBA Logo Mirror similar to the one below. Thank you for your service.



**President Champagne** was presented with an SBBA mirror after serving for 12 years as president and as a board member for several years before becoming President. We are happy to announce that he will be staying on the Board of Directors.



## Scholarships 2021



## There's No Way Around It!

As the SBBA Scholarship Committee continues to wrangle with the new realities of the COVID 19 virus, we want to assure our members that our scholarships will be awarded in 2021.

Now, since "Nostalgia" has become our Coronavirus Security Blanket, we've decided to return to the "Sound that changed America"! Our MOTOWN Oldies Music Event has been rescheduled for Friday, June 25<sup>th</sup> at the Blue Ocean Event Center. Do The Supremes, Smokey



Robinson & The Miracles, Marvin Gaye, The Platters, The Temptations, the Four Tops, Gladys Knight, conjure up some memories and bring you back to a simpler time??? Then be sure to **"Save The Date!"**

*Donna Champagne*  
Scholarship Chair



**Advertising in the SBBA Newsletter** - Anyone interested in advertising in the SBBA Newsletter should contact Bill Greilich @ 508-450-3943 [greilich@comcast.net](mailto:greilich@comcast.net)  
**Thank you to our advertisers who are helping to defray the cost of this newsletter!**

### Marketing Committee:

The SBBA welcomes our newly created Marketing Committee. This committee will be working on the SBBA website ([www.sbba.us](http://www.sbba.us)), adding to our social media pages, and working

closely with the newly formed Membership Committee to expand membership. Please keep an eye on our website as we plan to add some great new updates and content. We are currently looking to add more volunteers to our marketing team. Anyone with interest in being a part of this great team should reach out to the SBBA for more information, email - [admin@sbba.us](mailto:admin@sbba.us).

The SBBA is also looking to recruit Web Designers who wish to bring their great talents to our website. If you have some time you can donate to the SBBA, please contact the SBBA for more details.

Also, don't forget to like us on our Salisbury Beach Betterment Association Facebook page. We love our Facebook followers, and we keep regular updates about the SBBA and our projects. Please follow us on Instagram at [sbba.us](http://sbba.us) and enjoy even more of our videos and pictures. We will be sharing more pictures and videos this year. For all you of snowbirds you will be able to experience Salisbury in the winter and make you wish you were with us to enjoy the cold weather.

The SBBA currently has two Board positions available. One of the main goals for the SBBA is, To Improve and Protect the Quality of Life in Our Community. The SBBA is looking for likeminded motivated people who can contribute their ideas for a better Salisbury Beach. Our board meets once a month so if you have some time to donate, please consider joining the SBBA.

*Derek DePetrillo*  
Chair, Marketing Committee

### News from the MRBA (Merrimack River Beach Alliance) Group.

Senator Bruce Tarr of Newburyport established this group over 10 years ago. Its function is to bring attention to the rising tide issues that are faced in Newburyport, Newbury and Salisbury.

Senator Tarr along with Senator DiZoglio, Representatives Kelcourse and Mirra, Mayor Holiday, and representatives from Salisbury (including the SBBA), Newbury, plus DEP, Coastal Zone Management, Army Corp of Engineers and more than 20 other groups meet monthly. They discuss the issues related to climate change, beach erosion, application and permitting, financing of dredging the river and sand placement. It is a very long process.

Approximately 31,000 cubic yards of sand has been earmarked for Salisbury Beach to be placed on 1400 feet of shoreline from Murray Street to Fowler Street. It has been designed but needs to be sent for final approval and funding. Stay tuned.

There is another project that is being studied. This project is about dredging the Merrimack River for navigation. There is about 220,000 cubic yards of sand that needs to be removed. That sand will be placed at the Northern end of Plum Island. That area is in desperate need of beach rebuilding to protect the homes. It is estimated that it will offer protection for 3 to 5 years. It is still unclear when that project will begin.



The group continually tries to streamline the permitting process. Residents at a recent MRBA held at PITA Hall expressed frustration at the snail's pace in beginning meaningful solutions. We all know how important readiness is for our future. We are hopeful that a plan for resiliency can be developed for each community to deal with the Rising Tide.

## Ray Champagne

### Fall Town Meeting

The Salisbury Town Meeting will be held on Monday, October 26, 2020 at 7:00 PM at the Salisbury Memorial School. Updated COVID procedures including

Social Distancing will be required. There are several Articles of interest to be voted on including a citizens petition for Resident Parking Permits. Warrant Articles will be posted on our website.

### Big Block Update

A developer's plan to build a 235-unit condominium/apartment complex at the corner of Broadway and Ocean Front South, which was turned down by the Conservation Commission, has been going through the appeal process with the state Department of Environmental Protection. A decision had been expected sometime in the fourth quarter of this year, but has been pushed

back to first quarter 2021 due to the pandemic.



**Contractors Installing Snow Fence on Salisbury Beach**

**SBBA Newsletters are available in color @ [www.SBBA.us](http://www.SBBA.us)**

# Oceans of fun!

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## DINING. CONCERTS. NIGHTLIFE. EVENTS.

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